**Official Rules for Isaac’s Loyalty Holiday Gift Card Drawing**

NO PURCHASE IS NECESSARY IN ORDER TO ENTER THE GIVEAWAY OR WIN PRIZE. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ONE PRIZE AWARD LIMIT PER PERSON OR HOUSEHOLD. REGISTRANT MUST BE AN ADULT OF 18 YEARS OR OLDER AND HAVE A VALID ISAAC’S FREQUENT FLYER LOYALTY ACCOUNT WITH COMPLETED PROFILE. REGISTRANT MUST BE A RESIDENT OF THE UNITED STATES OF AMERICA AND A RESIDENT OF PENNSYLVANIA, MARYLAND OR DELAWARE. CONTEST IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS AND SHALL BE GOVERNED BY PENNSYLVANIA LAW

1. Eligibility: The Isaac’s Loyalty Holiday Gift Card Drawing (“Holiday Drawing”) is open only to legal residents of Pennsylvania, Maryland and Delaware who: 1) have attained the age of majority in their state of residence; and 2) have a valid Isaac’s Frequent Flyer Loyalty Account with completed profile. To sign up for an Isaac’s Frequent Flyer Loyalty Account, go to [www.isaacsrestaurants.com](http://www.isaacsrestaurants.com) and complete a Frequent Flyer Loyalty Sign-Up form. Employees of Isaac’s Deli, Inc., its affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Holiday Drawing. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Isaac’s Deli, Inc., 354 N. Prince St., Ste. 220, Lancaster, PA 17603

3. Timing: The Holiday Drawing begins December 10, 2018 at 10:00 AM EDT and ends on

December 31, 2018 at 9:00 PM EDT (the "Promotion Period"). Sponsor’s computer is the official timekeeping device for the Holiday Drawing.

4. How to Enter: Isaac’s Frequent Flyer Loyalty Members will receive one (1) Holiday Drawing entry during the Promotion Period by: (a) Visiting an Isaac’s location and using their Isaac’s Frequent Flyer Loyalty Number upon making a purchase of any food, beverage or merchandise (no specific amount required). Gift card purchases are not eligible. Each purchase completed using an Isaac’s Frequent Flyer Loyalty Number during the Promotion Period will count as one (1) eligible Holiday Drawing entry.

(b) Alternatively mailing a 3”x5” stamped card with full name, address, phone number and email

address with the words “Isaac’s Loyalty Holiday Gift Card Drawing” hand printed on the card.

Send to: Isaac’s Deli, Inc., Attn: Isaac’s Loyalty Holiday Gift Card Drawing, 354 N. Prince St., Ste. 220, Lancaster, PA 17603. All entries must be postmarked no later than December 27, 2018, and received no later than December 31, 2018. Each properly completed and received card will receive one (1) entry. Each card must be mailed individually. No photocopies, facsimiles or mechanical reproductions of cards permitted. No metered mail will be accepted. An entry made using an Isaac’s Frequent Flyer Loyalty Number will not be eligible to win if the account to which the entry is linked does not have a completed profile. To ensure that you have registered a valid email address, review your profile at

[www.isaacsrestaurants.com](http://www.isaacsrestaurants.com) . Any attempt by any entrant, to obtain entries by using multiple/different identities, or any other methods will void that entrant's excess entries and that entrant may be disqualified at the discretion of the Sponsor. Use of any automated system to participate is prohibited and will result in disqualification. In the event of dispute as to any registration, the authorized account holder of the

Isaac’s Frequent Flyer Loyalty account will be deemed to be the registrant. Eligibility determinations are subject to Sponsor’s sole discretion. The potential winner may be required to show proof of being the authorized account holder.

5. Winner Selection: One (1) weekly winner will be selected by random drawing from all eligible entries

using Frequent Flyer Loyalty Number at point of purchase and received by mail entry for each of the following weekly periods:

• 12/10/18 – 12/16/18

• 12/17/18 – 12/23/18

• 12/24/18 – 12/31/18

Winners will be picked on December 17 & 26, 2018 and January 2, 2019 corresponding with the weekly periods of entry. Non-winning entries do not rollover to subsequent drawing periods. The final drawing will be conducted after 12/31/18, and will include all mail entries received during the period 12/24/18 – 12/31/18. Selection of the potential winners, as determined by Sponsor, is final and binding in all matters related to the Holiday Drawing. The potential winners will be notified by phone and/or email to validate their physical address. Physical address must be validated prior to prize being awarded and fulfilled. Email address registered to authorized account holder will be used for notification. If a potential winner cannot be contacted he/she forfeits prize. The potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements, including requests of Sponsor during the eligibility verification process. In the event that the potential winners are disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only one (1) alternate drawing will be held, after which the prize will remain un-awarded.

6. Prizes: A prize consists of one (1) $100 Isaac’s Gift Card. There are three (3) prizes available. Odds of winning the prizes depend on the number of eligible entries received during the Promotion Period. Total Prize Pool: $400. No cash value will be given or paid out. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Terms and conditions of Isaac’s Frequent Flyer Loyalty account apply. Sponsor reserves the right to substitute the prize for one of equal or greater value if it should become unavailable for any reason. No more than the advertised number of prizes will be awarded. Limit one (1) prize per Isaac’s Frequent Flyer Loyalty account holder. Winners are responsible for any taxes and fees associated with prize receipt and/or use. Prize will be fulfilled approximately two (2) to four (4) weeks after the conclusion of the prize drawing.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, its subsidiaries,

affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their

respective parent companies and each such company’s officers, directors, employees and agents

(collectively, the “Released Parties”) from and against any claim or cause of action, including, but not

limited to, personal injury, death, or damage to or loss of property, arising out of participation in the

Holiday Drawing or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Holiday Drawing constitutes each winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or

hometown and state for promotional purposes in any media, worldwide, without further payment or

consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Holiday Drawing,

or any part of it, if any fraud, technical failures or any other factor beyond Sponsor’s reasonable control

impairs the integrity or proper functioning of the Holiday Drawing, as determined by Sponsor in its sole

discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be

tampering with the entry process or the operation of the Holiday Drawing or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Holiday Drawing may be a violation of

criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages

from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these

Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate

information, whether caused by entrants, printing errors, or by any of the equipment or programming

associated with or utilized in the Holiday Drawing; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Holiday Drawing; (4) technical or human error which may occur in the administration of the Holiday Drawing or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Holiday Drawing or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another entry in the Holiday Drawing, provided that if it is not possible to award another entry due to discontinuance of the Holiday Drawing, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that

production, technical, seeding, programming or any other reasons cause more than the stated number of

prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to

award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible

prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes

of action arising out of or connected with this Holiday Drawing or any prize awarded shall be resolved

individually, without resort to any form of class action, and exclusively by the appropriate Pennsylvania State Court located in Lancaster County, Pennsylvania; (2) any and all claims, judgments and awards shall be limited to actual out-of pocket costs incurred, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Holiday Drawing, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

12. Winners’ List: For names of winners or an additional copy of these Official Rules, send a self-addressed, stamped envelope to: Isaac’s Deli, Inc., Attn: Isaac’s Loyalty Holiday Gift Card Drawing, 354 N. Prince St., Ste. 220, Lancaster, PA 17603

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